

Profile-Ms. Upasana Kamineni Konidela

Ms. Upasana Konidela holds Degree in International Business Marketing & Management from Regents University, London, United Kingdom and she also did Executive Education Programme at Harvard Business School, Boston, USA.

Ms. Upasana Konidela is a third generation entrepreneur and philanthropist from the Apollo Hospitals family in India. She believes in creating sustainable businesses rooted in social welfare that create a deep long-term impact.

Her heritage of healing and building community infrastructure is reflected in her business ventures and her giving practices. URLife is built on the idea of urban wellness and productivity, while the Apollo Foundation is based on founder-chairperson of Apollo Hospitals, Dr. Prathap C Reddy's model of womb-to-tomb care.

Ms. Upasana's professional life is an extension of herself, her values, and the way she lives her life. She believes that the world can #HeallnIndia and that it is possible to #TransformURLife.

Today URLife has the highest number of occupational health centres in India, along with venturing into the food and fitness space, while Apollo Foundation works across the country in the urban, rural, and tribal context. Her philosophy is based on kindness: to herself, her family, her community, and the world she reaches through her social media presence. This fosters respect and empathy in the work she does and the communities she impacts.

While her education, at Regents University, UK, and Harvard University, USA, has given her the skills to run businesses, her energy comes from working with people, especially those who may not have the opportunities and access to reach their full potential.

Ms. Upasana Konidela received the Femina Award for Recognition in Healthcare in 2017. She was recognized as one of the Tycoons of Tomorrow, and felicitated by Forbes in 2018. In 2019 she was awarded the Dadasaheb Phalke Excellence Award for Philanthropist of the Year. She was also one of GQ magazine's Heroes 2021, for leading work on the war against Covid-19.

She believes that technology should be used as a robust tool to heal the world and, has expressed her views at various forums such as The Sages & Scientists Conference in Beverly Hills and the India Today Conclave South.

She is also a member of the YPO Hyderabad chapter and of CII, Telangana.