



October 24, 2018

Listing Department BOMBAY STOCK EXCHANGE LIMITED P J Towers, Dalal Street, Fort, <u>Mumbai–400 001</u>

Code: 532 321

Code: CADILAHC

Listing Department **NATIONAL STOCK EXCHANGE OF INDIA LIMITED** Exchange Plaza, Bandra Kurla Complex, Bandra (E), <u>Mumbai-400 051</u>

Re.: Press Release

Dear Sir,

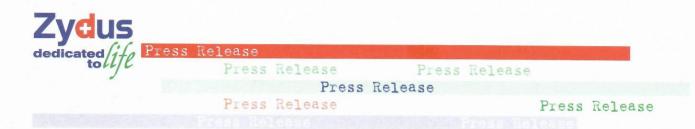
Please find enclosed a Press Release with regard to proposed acquisition of 100% equity share capital of Heinz India Private Limited jointly with Zydus Wellness Limited.

Thanking you,

Yours faithfully, For, CADILA HEALTHCARE LIMITED

UPEN H. SHAH COMPANY SECRETARY

Encl.: As above



Stock Exchange Notification

This is to announce that Cadila Healthcare Ltd. has signed (jointly with Zydus Wellness Ltd) the Definitive Agreements to acquire the subsidiary of Kraft Heinz, Heinz India Private Limited. This will include the brands Complan, Glucon D, Nycil and Sampriti Ghee, two large manufacturing facilities in Aligarh and Sitarganj and teams devoted to operations, research, sales, marketing and support.

Heinz India also has a strong distribution network of over 800 distributors, more than 20,000 wholesalers covering 29 states. Heinz India registered a turnover of approx. Rs. 1150 crores and EBIDTA of approx. Rs. 225 crores in 12 months period ended 30th June, 2018. The company's consumer health business is spearheaded by Zydus Wellness Ltd.

With this acquisition, the turnover of the consumer business surges to over Rs. 1700 crores making it one of the strongest players in the fast growing consumer healthcare market. The transaction is proposed to be financed by a mix of equity and debt. Select leading private equity firms have committed to partnering the transaction by way of equity support. The transaction is expected to be EPS accretive.

The acquisition offers the right fit in terms of well-entrenched brands in the fast growing categories of food, nutrition and skin care. The acquired brands have a strong market presence and have a legacy of over 50 years.

With iconic brands like Sugar Free, EverYuth and Nutralite, Zydus Wellness has a strong brand equity in the food, nutrition and skincare markets. This will be the second acquisition for Zydus Wellness following the acquisition of Nutralite, India's largest selling premium healthy fat spread, in 2006.

The Indian affiliate of the Kraft Heinz Company started operations in 1994 (under erstwhile H.J. Heinz Company) by acquiring from Glaxo's family product division and provides taste and nutrition to its consumers. Headquartered in Mumbai, it employs 900 people across its manufacturing facilities and four branch offices in key metros.