



# Cadila Healthcare Limited Investor Presentation

October 2014



# Well integrated pharma player with global footprints

>60 years

**Operational experience** 

\$ 1 bn +
Global Revenues

~ 7% of sales

Spent on R&D annually

20+ mfg. sites

Producing >14 bn pills annually

>20% CAGR

In Net Worth and Net Profits (FY '09 – FY '14) 1<sup>st</sup> Indian Company

To discover & develop an NCE in-house : Lipaglyn (Saroglitazar)

16,000+ employees

Across the globe, with 1100+ for R&D

~ 20% CAGR

In Sales (FY '09 – FY '14) 20 Biosimilars

In pipeline, including 3 novel biologics

**Among top 5** 

Pharmaceutical Companies in India

15 brands

Among top 300 brands in India

1070+ patents

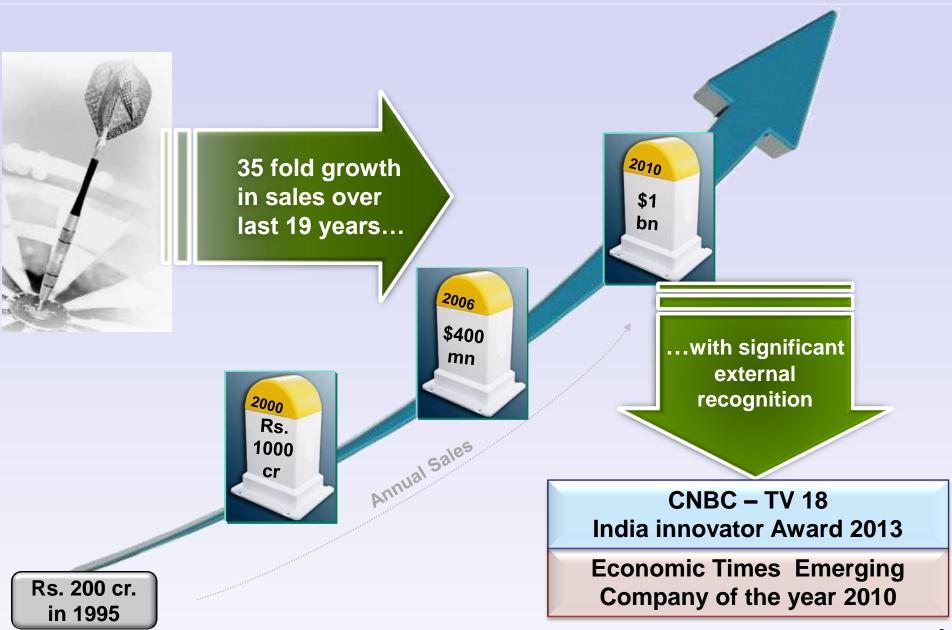
Filed globally

8th largest

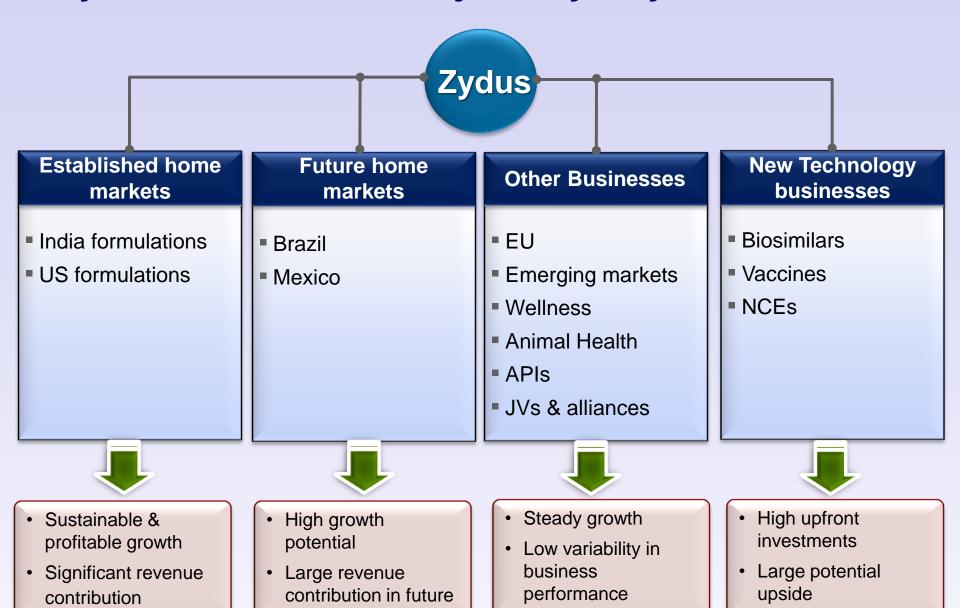
Generic co. in US in terms of prescriptions

\$ 4 bn +
Market Cap

# History of achieving milestones consistently



# Key businesses for our journey Beyond the Billion



### **India formulations**

### **Aspirations**

- Maintain strong leadership position in key areas CVS,
   GI, respiratory, female healthcare, dermaceutical.
- Continue to be one of the significant contributors to revenues and profits

### Strengths to be leveraged

- One of the largest market players with leading positions in key therapy areas
- Gained 2 positions in dermaceutical segment from 6<sup>th</sup> last year to 4<sup>th</sup> rank
- Strong brand equity: 15 brands among top 300 in India
- New product launches: 19 during Apr-Jun 14 (incl. line extensions), with 6 First-in-India
- Launched Lipaglyn (Saroglitazar) in Q2 FY 14, the first NCE discovered and developed indigenously by an Indian Pharma company

Market size\* : Rs. 790 bn+

Market growth\*: 7%

Zydus size\*\* : **Rs. 34.1 bn+** 

Market Share\* : 4.3% Zydus growth\*\* : 10%



<sup>\*</sup> All market related information sourced from AWACS MAT Aug-14

<sup>\*\*</sup> Zydus numbers including Biochem as reported by AWACS MAT Aug-14

### **US** formulations

Market size\* : ~\$ 50 bn Market growth\* : 10%+

Zydus size\*\* : ~ \$ 366 mn

Zydus growth\*\*: 32%



### **Aspirations**

- Be amongst the top 10 generic cos. in US with continued strong focus on customer needs
- One of the significant contributors to revenues and profits

### Strengths to be leveraged

- Ranked 8<sup>th</sup> (from 10<sup>th</sup> in last year) among US generic companies based on scripts (Source : IMS).
- 'Preferred supplier' for our customers received 'Service Level Excellence' award from a large US whole-seller for highly efficient service levels
- Robust regulatory pipeline
  - Increasing focus on complex and niche products
  - Dosage forms oral solids, injectables, nasals, topicals, transdermals.
  - 225+ ANDA fillings, 85+ approvals so far
  - 60+ launches so far (incl. AGs).

- \* Approx. numbers as per IMS Report
- \*\* Zydus numbers includes that of Nesher and Hercon, as reported in books, for FY 2013-14

### **Brazil**

Market size\* : ~ \$ 18 bn

Market growth\*: 12-14% Zydus size\*\* : **Rs. 2,353 mn** 

Zydus growth\*\*: -1%



### **Aspirations**

To establish strong base with aggressive product launches

### Strengths to be leveraged

- Presence in branded generics and generic generics segments with a continued focus on brand building initiatives
- Local manufacturing site
- Robust product pipeline from India 100+ filings, 40 approvals
- Focused segments (Branded) female healthcare, hepatology, CNS, CVS and Nutraceuticals
- Product launches: 20+ branded, 15+ generic generics

<sup>\*</sup> Approx. numbers as per IMS Report

<sup>\*\*</sup> Zydus numbers as reported in books for FY 2013-14

### **Mexico**

Market size\* : ~ US\$ 10 bn

Market growth\* : 2-3%

Zydus size\*\* : Rs. 109 mn



### **Aspirations**

 To establish strong base with aggressive product launches.

### Strengths to be leveraged

- Focused segments (Branded) CNS, metabolic disorders and respiratory
- Building product pipeline from India 35+ filings and 15+ approvals so far.
- Commenced commercial operations in June 2013 with the launch of first product in the market from India
- Launched 12 products in the market so far

Approx. numbers as per IMS Report

### Other Global Markets

### Aspirations: To be amongst the leading players in these generics markets

#### EU

Mkt. Size\*: ~\$ 6.5 bn (France + Spain Gx) Mkt. Gr. : 2-3% Zydus Size \*\*: Rs. 3,902 mn Zydus Gr. : 6%

- 8<sup>th</sup> largest in France, among top 20 in Spain
- Expansion through new products: launched 115+ molecules in France and 80+ molecules in Spain so far (incl. several 'Day 1')
- Leveraging India cost advantage: 175+ new products and 65+ site transfer filings so far, >40% of sales supplied from India

### **Emerging Mkts.**

Mkt. Size\*: ~\$ 13 bn Mkt. Gr.: 12-13% Zydus Size \*\*: Rs. 3,592 mn Zydus Gr.: 15%

- Operations in different markets of Asia Pacific and Africa with leadership positions in several of these markets
- Consolidated the Branded Generic business in the key markets of Asia Pacific, Africa and Middle East
- Increased product development activities supported by strong regulatory teams

<sup>\*</sup> Approx. numbers as per GERS Report for Europe and as per EvaluatePharma for emerging markets

<sup>\*\*</sup> Zydus numbers as reported in books for FY 2013-14

### **Other Businesses**

### Wellness



Zydus Size \*\*: **Rs. 4,296 mn** 



### Aspirations: To create niches in wellness space through innovation

- Leadership in sugar substitutes (~93% market share) and peel-off and scrub range for skin-care in India
- Continuous thrust on new product launches with launch of several products under EverYuth brand and launch of low priced Nutralite yummy.
- Recently completed significant re-organization of sales and distribution model in order to ensure continued growth in future.

#### **Animal Health**

Zydus Size \*\*: Rs. 2,754 mn (incl. Bremer) Zydus Gr. : 17%

### Aspirations: To be a comprehensive, global animal healthcare provider

- One of India's leading animal healthcare co with wide range of drugs, feed supplements and vaccines for livestock, companion animals and poultry
- Presence in key markets across Europe, South America, Asia and Africa through Bremer Pharma, Germany

#### **APIs**



### Aspirations: To be a 'reliable' service provider to customers

- Backward integration capabilities to meet captive API requirements
- Operations in India, US and select markets of Europe, Latin America, Asia Pacific and Middle East regions
- Continuous endeavour to improve service levels by improving cost competitiveness and continuous process improvement

<sup>\*\*</sup> Zydus numbers as reported in books for FY 2013-14.

### **Joint Ventures and Alliances**

Aspirations: Value creation through win-win alliances and be a partner of choice

#### **Zydus Takeda JV**

- State-of-the-art mfg. facility for APIs of Nycomed
- Commissioned the expanded facility to manufacture complex high-end APIs
- Commenced mfg. and supply of 10 products so far (incl. 4 for validation)

#### **Zydus Hospira JV**

- State-of-the-art cytotoxic facility approved by leading authorities like MHRA, USFDA, TGA, Health Canada
- Commercial supplies commenced for :
   EU (6 products) and US (4 products)
  - Expanded scope of collaboration to cover additional products

### **Bayer Zydus JV**

- Operates in female healthcare, metabolic disorders, diagnostic imaging, CVS, diabetes and oncology segments in India
- Leveraging strengths of Bayer's optimised product portfolio and Zydus' marketing and distribution capabilities
- JV scope covers launch of innovator products of Bayer

### **Out-licensing deal with Abbott**

- Licensed 30+ products for ~18 key emerging markets
- Commenced commercial supply of products under the deal and shipped 8 products so far.

### **Biosimilars and Vaccines**

Aspirations: Leverage technological edge to unlock substantial value and create pillars for future growth.

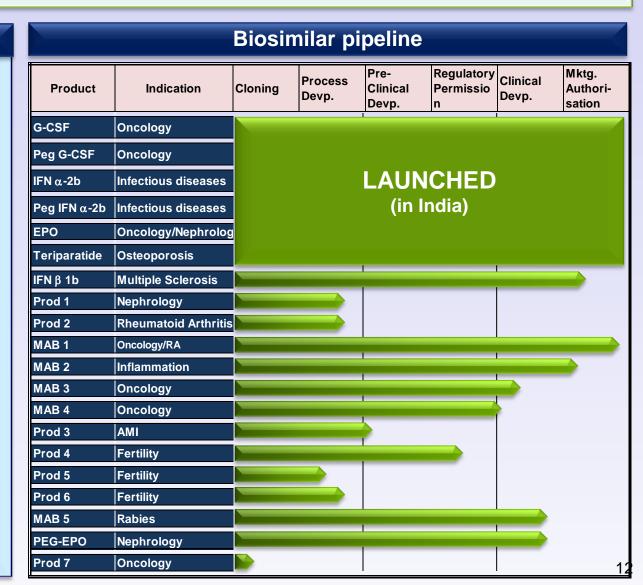
### Strengths to be leveraged

#### **Biosimilars**

- Dedicated facilities for R&D and mfg.
- 170+ experienced scientists
- Strong pipeline: 17 biosimilars and 3 novel products
- Strong IP position either through own patent or noninfringing processes

#### **Vaccines**

- Dedicated facilities for R&D and mfg.
- 60+ experienced scientists
- 10 vaccines under different stages of development



### **NCE** research

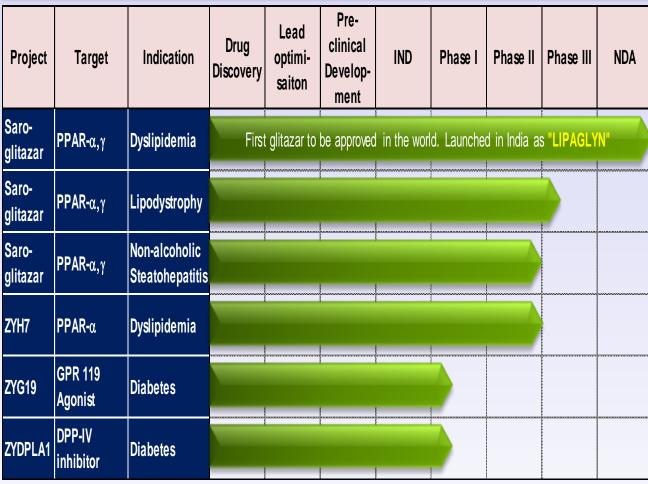
Aspirations: Add more NCEs in pipeline to drive towards becoming a research based pharma co. by 2020

#### **Key strengths**

- State-of-the art research facility
- Capability of target identification to preclinical research / early clinical development
- 300+ scientists dedicated for NME research

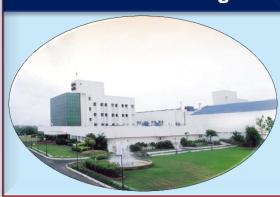


### **NCE Pipeline**



## World class infrastructure to support growth journey

### Formulations Mfg.



#### Oral Solids (India)

- Ahmedabad (USFDA)
- Baddi (USFDA)
- Goa
- Sikkim
- Ahmedabad SEZ (onco. and others)
- Daman (Biochem)

#### Oral Solids (outside India)

- US (Nesher Pharma controlled substances)
- Brazil
- Germany (animal health)

# Other dosage forms (India)

- Transdermals –
   Ahmedabad SEZ
- Topicals Ahmedabad
- Vaccines Mfg. -Ahmedabad

### API Mfg.



- Ankleshwar (USFDA)
- Dabhasa (USFDA)
- Oncology API, Ahmedabad (USFDA)
- Biologics active substances and MABs, Ahmedabad

### Mfg. facilities for partners



- Cytotoxic Injectible for Hospira JV – Ahmedabad SEZ (USFDA)
- API facility for Nycomed JV -Mumbai
- Cytotoxic Injectible for BSV JV – Ahmedabad SEZ

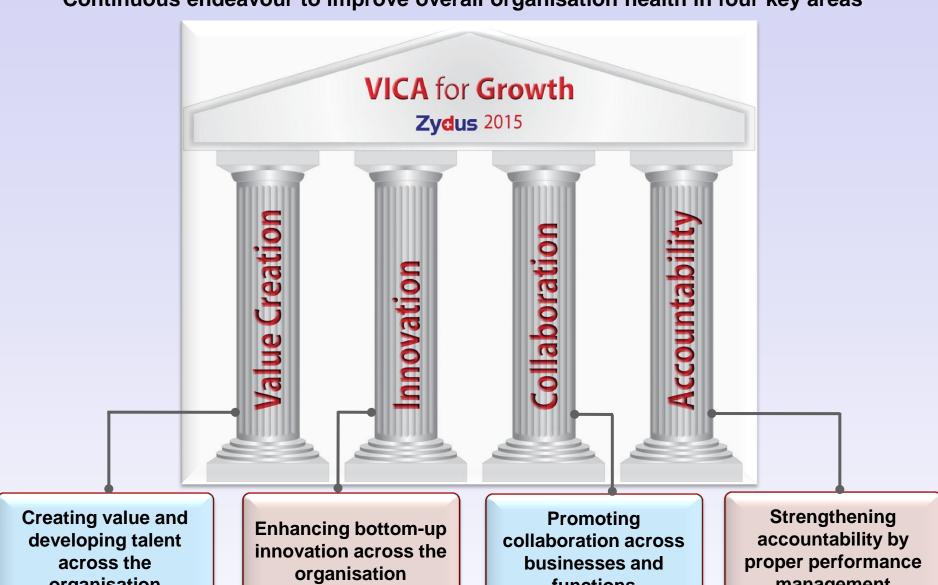
### **Product Development**



- Formulations Development,
   Ahmedabad (400+ scientists)
- API Process Research, Dabhasa (200+ scientists)
- Biosimilars and Vaccine Research, Ahmedabad (200+ scientists)

# **Pillars of Organisational Health**

Continuous endeavour to improve overall organisation health in four key areas

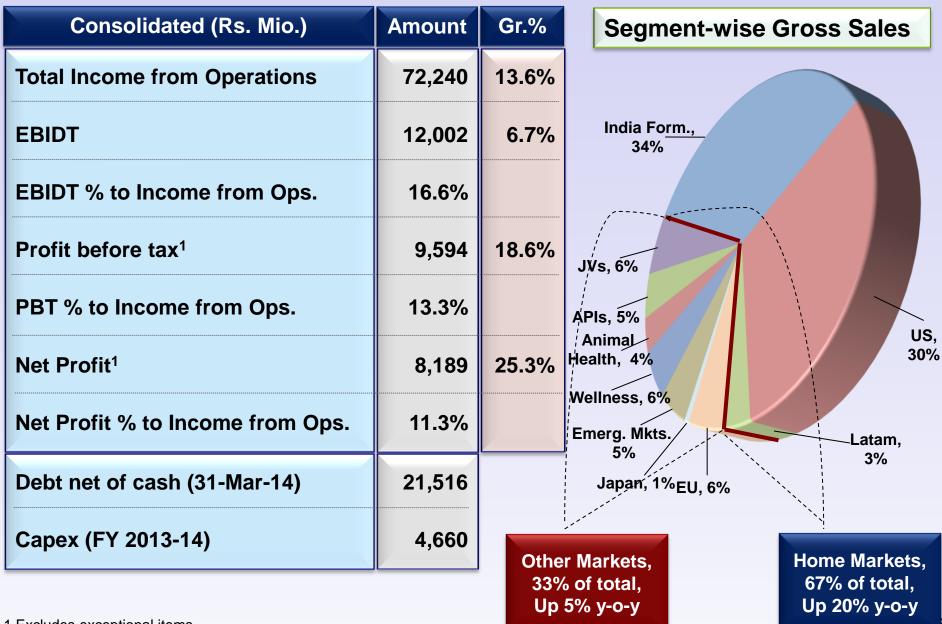


organisation

**functions** 

management

# **Key Financial Numbers – FY 2013-14**



# Thank You.

#### Safe Harbour Statement

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