

Press Release

Zydus Wellness' Consolidated Net Profit up by 14.7% in Q1

Ahmedabad, August 10, 2017

For the first quarter ended 30th June 2017, Zydus Wellness Ltd., registered a net profit of Rs 252.7 million and total income from operations of Rs. 1155.4 million on a consolidated basis.

During the quarter, offtake of the company's pillar brands – Sugar Free, EverYuth and Nutralite continued to grow at a consistent pace. Sugar Free, India's largest selling sugar substitute, maintained its number one position with a market share of 94.6% (MAT June 17 report of Nielsen), up by 50 basis points. Continuing with its thrust on marketing initiatives, the company continued to build on the campaign for Sugar Free, 'Smartness Wali Sweetness' with its brand ambassadors, Parineeti Chopra and Sanjeev Kapoor, extending it to the newly launched Sugar Free Green with Stevia.

The EverYuth Face Wash, Scrub and Peel-Off Mask range of niche skin-care products continued to do well during the quarter. While EverYuth Scrub maintained its number one position with a market share of 31.7%, EverYuth Peel Off Mask also maintained its number one position with a market share of 88.9% (MAT June 17 report of Nielsen). During the quarter, the company launched Everyuth Scrub with Neem and Papaya.

Nutralite, the premium table spread, continued its strong volume growth during the quarter. The company has undertaken various marketing initiatives to widen the reach of its premium range and new flavours, with brand ambassador, Sanjeev Kapoor.

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