

## **Press Release**

### **Zydus Wellness' Consolidated Net Profit\* up by 61.7% in Q1**

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*Ahmedabad, August 03, 2018*

For the first quarter ended 30th June 2018, Zydus Wellness Ltd., registered an adjusted Net Profit\* of Rs. 152 million, up by 61.7% (*excluding one-off income in the current quarter and the comparable quarter of the previous year*) and adjusted Total Income from Operations on a GST comparable basis of Rs. 1313 million, up by 26.2% on a consolidated basis.

During the quarter, the company's pillar brands – Sugar Free, EverYuth and Nutralite continued to grow at a consistent pace. Sugar Free, India's largest selling sugar substitute, maintained its number one position with a market share of 93.9% (*MAT June 18 report of Nielsen*). Continuing with its thrust on building the Green franchise, the Company launched Sugar Free Green Veda. This ayurvedic range of sweeteners with 100% natural extracts of elaichi, tulsi and lemon extends the Sugar Free Green offerings, to make table top beverages tasty and healthy without calories. Plans to launch Sugar Free D'lite chocolates in the Middle East countries are also underway.

The EverYuth Scrub and Peel-Off Mask range of niche skin-care products continued to do well during the quarter. While EverYuth Scrub maintained its number one position with a market share of 33.8%, EverYuth Peel Off Mask also maintained its number one position with a market share of 85.9% (*MAT June 18 report of Nielsen*).

The company has undertaken various marketing initiatives to widen the reach of its premium range, Nutralite and its new flavours, including the first-ever 'Interactive Recipe Video', with brand ambassador Chef Sanjeev Kapoor for Nutralite Mayo.

Building its foray in the international markets, the Company made headway, reaching out to customers in Bahrain and Malaysia.

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